

For more information or a copy of the Full Hire Policy, please email Secretary at kununurrapicturegardens@gmail.com

Hire Coordinator

Kununurra Picture Gardens

PO Box 66

Kununurra WA 6743

Email: kununurrapicturegardens@gmail.com

Att: Hire Coordinator

HIRING THE PICTURE GARDENS - 2015



THE BASICS

Each Hire is assessed by **Who, What** and **When**. A \$500 Bond for every Hire is required and will be refunded when the Hire is complete.

The Hire Fees are set annually based on a realistic assessment of the real costs incurred by KPA, such as light, waste, water etc. Please pay the bond separately from the hire charges.

All fees are negotiable. Becoming a member of the KPA will reduce your rates, as will donations, offers to volunteer time/ resources and attending busy bee's.

MOVIE SELECTION GUIDELINES

KPA cannot screen R rated movies. It is *illegal* to do so in a public open space.

“New Release” movies must be made eight weeks in advance of the hire, movies that have been recently screened can be requested in shorter time frames. Please discuss your potential movie choices with the Hire Coordinator/Cinema Controller as soon as possible.

The Cinema Controller is available to discuss selections based on your needs – for example, rescreening a recent release on Sunday, would be a good fundraiser, however you need to be aware that the hire fee will be significantly more than for an older release. Conversely an older release may not be available in DCP format or due to another cinema screening hire.

Movie charges are highly unpredictable and usually out of our (KPG) control. The sooner you make a selection, the sooner we can enquire as to costs. Some distributors charge per admission, some per screening, others as a percentage of gate takings. It may be that we are unable to advise the cost of the movie until after the screening, you will be advised of this as soon as practical.

Please also ensure that your advertising for your fundraising ‘movie’ event clearly indicates “NO FREE PASSES”. As this is not a Regular KPG event, rain checks and membership tickets are not accepted at this event.

“PICTURE GARDENS”

	Any non-regular KPA Screening Night	KPA regular Screening Night
Not for Profit	Cost of Movie + \$100	Cost of Movie/s + \$100
Cost Recovery	Cost of Movie + \$500	Cost of Movie/s + \$500
Commercial	Cost of Movie + \$1000	\$2000

A ‘Picture Gardens’ hire includes:

- Movie(s) of your choice - within the Movie Selection Guidelines.
- The services of a “Fat Controller” to coordinate Movie Projection, other tasks by negotiation.
- Secure and exclusive use of the Picture Gardens grounds
- Use of the Kiosk by negotiation
- Access to Toilets

A ‘Picture Gardens’ hire does *not* include:

- Volunteers to assist (as per a regular KPA Movie Night)
- Advertising

WHO

Charges will be applied at one of three rates:

1. Not-For-Profit

This category covers:

- Hire by local not-for-profit- groups for *fundraising purposes*;
- Hire by Members.

2. Cost Recovery

This category covers:

- Hires by all other not-for-profit organisations;
- Hires by local not-for profit groups for purposes *other than fundraising*.

3. Commercial

This category includes:

- Hires not covered within the other categories;
- Hire by commercial organisations for profit-making events;
- Hire by individuals for private functions.

Hires that would otherwise be categorised as ‘commercial’ may be classed as ‘cost recovery’ if they can be demonstrated that the event is focused on community benefit and that participation is either free of charge or at a reduced rate as a result of the lesser rental.

WHAT & WHEN

Fees current and approved as at 17 December 2014

GROUPS ONLY	Friday, Sunday	Saturday	Monday to Thursday
Not for Profit	Free	\$5/hour OR \$50/day	Free
Cost recovery	\$5/hour OR \$50/day	\$10/hour OR \$100/day	\$5/hour OR \$50/day
Commercial	\$25/hour OR \$500/day	\$50/hour OR \$1000/day	\$10/hour OR \$100/day

Grounds Only Hire includes:

- Secure and exclusive use of the Picture Gardens grounds
- Access to Toilets
- Access to lighting by negotiation
- Parking area

Grounds Only Hire does *not* include:

- Access to Kiosk or Projection Room
- Access to Power

STAGE	Friday, Sunday	Saturday	Monday to Thursday
Not for Profit	Free	\$20	Free
Cost Recovery	\$20/day	\$50/day	Free
Commercial	\$100/day	\$250/day	\$100/day

Stage Hire is as for Grounds Hire, plus access to Stage and Backstage Area.

FOOD STALL

	Friday, Sunday	Saturday	Monday to Thursday
Not for Profit	Free	Free	Free
Cost Recovery	\$10/stall	\$20/stall	Free
Commercial	\$50/stall	\$100/stall	\$10/stall

Food Stall Only Hire only applies to applications seeking to provide additional services to a KPA Event and includes:

- Secure and exclusive use of the Picture Gardens grounds
- Access to toilets
- Exclusive location adjacent to the Kiosk Area
- Parking

Food Stall Only Hire does *not* include:

- Access to Kiosk or Projection room
- Access to power or lights

Food stalls used as part of a larger hire are at the discretion of the KPA and the overall hirer.

Power is to be charged as a flat fee of \$50 per day, if required.